

For Immediate Release

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Katherine Jaeger named Wine Club Manager at Peconic Bay Winery.

August 18, 2009 - Katherine will act as liaison between the winery and wine club members, and will be responsible for all information related to the wine club including maintaining records, tracking club purchases and shipments and building membership. Since its inception less than one year ago, Peconic Bay Winery's Wine Club has grown to over 170 members.

ABOUT PECONIC BAY WINERY

(www.peconicbaywinery.com) In January of 1999, Manhattan based banker Paul Lowerre and his wife Ursula purchased the winery (originally known as Peconic Bay Vineyards) from the late Ray Blum with the intention of bringing the property to new heights. A renovation of the vineyards by viticulturist Charlie Hargrave, and the introduction of the outstanding winemaking of Columbia-educated Greg Gove have brought about these changes.

Today, Peconic Bay Winery produces about 7,500 cases of very fine varietals like Riesling, Merlot and Cabernet Franc. The old vines here also produce extraordinary Chardonnay, produced both as a Steel-Fermented wine and as a traditionally produced barrel-aged version called La Barrique. Peconic Bay Winery's secondary label is called Nautique. www.nautiquewines.com

Peconic Bay Wines are produced with a minimum amount of intervention, and are among the most natural and traditionally made wines to be found on the North Fork of Long Island. As the stewards of this old vineyard and its terroir, the Lowerre family is the protector of part of the region's legacy and this is something they will not compromise.

ABOUT LONG ISLAND SPIRITS:

Long Island Spirits Inc. (www.lispirits.com) was founded in 2006 by Richard Stabile, with a mission is to distill through artisanal methods ultra premium spirits including LiV Vodka. The company uses local Long Island potatoes and has developed certain proprietary and sustainable green techniques in the areas of smart water conservation, ingredient selection, fermentation, distillation, by-product reclamation and filtration methods that the company maintains as trade secrets. LiV Vodka is distributed nationally through Winebow Inc. (www.winebow.com) LiV is a registered Trademark of Long Island Spirits, Inc. The company is based in Baiting Hollow, NY.